

ben brown

Web Graphic Designer - Photoshop, css, Flash, html

[portfolio - krop.com/benbrown](http://portfolio-krop.com/benbrown)

Key skills

Photoshop (expert), css (intermediate-advanced), actionscript/Flash (intermediate five years), Illustrator (intermediate three years), xhtml, Dreamweaver, basic PHP. Email design/build expert.

Working both in a corporate design team and as a freelance designer have given me the confidence and patience to work with the trickiest of clients and briefs. I have learnt to work within tight design constraints whilst still producing creative output. I have a well-developed understanding of graphic design and web standards compliancy. Working freelance I have developed excellent project management, multi-tasking and communication skills and an ability to quickly assess client's needs. My design style is flexible, catering for corporate and creative clients.

Work History

Ecircle Marketing

Apr 2011 – July 2011

Brought in for a 3 month contract to work on the Mulberry email account. The job was solely email design and build under the tutorage of one of the countrys leading email consultants Phil Storey I learnt very best practice in email design and build. Worked on emails for McAfee, blue inc, Officers Club, Birmingham Midshires, Halifax and subtly re-designed Transport for London's service emails. Worked autonomously and received excellent feedback from clients.

Bluhalo / GyroHSR digital design agency

Dec 2010 – Mar 2011

Working alongside 2 seasoned designers I took on campaigns for BlackBerry and Cancer Research – Race For Life among others, designing adverts, frontpages, facebook landing pages and page layouts. I attained the same high level of design as was expected for a digital agency and turned around several demanding designs on any given day. In march Bluhalo announced it was merging with it's mother company GyroHSR and was unable to continue employing me.

gaydar.co.uk, profilesho.com, gaydarprofile.com

My role at gaydar was digital designer for the development team. Working within the creative team my role was mainly to produce new layouts for the gaydar dating website and work towards a future re-design of the entire look and feel of the site. When working on section re-designs layouts would be developed through meetings with the dev team, then further 1 to 1 talks with the product manager would finalise the designs and then I would produce wireframes for the html and asp programmers. I also designed and created html emails, flash ads, site artwork, banners and icons.

Tiscali.co.uk, Pipex.co.uk, Tiscali-business.co.uk, Nildram.co.uk, Freedom2surf.co.uk

April 2007 – April 2009

As part of Tiscali's four man design team I created site designs, section designs, updated pages; designed and built html emails, competition graphics, action-scripted and built flash ads and designed static adverts/promotions. My role was to provide input to design tasks for all of Tiscali's brands. A key task was to re-design the new small and medium enterprises portal within a tight three month deadline. In addition, I also designed for mobile phones and print.

Freelance work under reapdesigns.co.uk

August 2002 - 2006

Working freelance helped to strengthen my communication and technical skills, moulding me into a successful project manager. My clients were diverse and ranged from a church to a multi-national Japanese electronics firm (Furukawa.co.uk). I also worked freelance for **Thinmartian.co.uk** June - July 2005, **Haymarket Publishing** May - June 2005 working on html layouts, graphic design, html, css mark-up for msn network, internal Microsoft sites flash animations and html email mail shots. As the business grew I began to get return work and established strong client relationships. After four years I decided to return to further education (LCC)

Totaljobs.com

August - November 2000

Major UK recruitment website with over 200,000 hits a day. I worked to a two month deadline with a two man interface design team to prepare redesigns for a nationwide advertising campaign.

ebop - youth lifestyle online magazine

June 1999 - July 2000

I was hired as part of a team of web designers to create all aspects of a new and diverse youth magazine. It was a testing design brief for a wide age range. I took the lead in generating design ideas and had to put forward strong creative arguments to overcome the restrictions of a lotus notes database driven site. Each section had a different look and was unified by a neutral menu. I was kept on in the team to work on all in-house designs for several media.

Unity Internet Design & Consultancy, Live 24 Netcasting

January - November 1998

I got my grounding in web design and worked for high profile clients such as the UN site for Year of Safe Motherhood and intranet work for large corporate medical multinationals including Novonorm. I learnt about meta tags, ftp, file size, text layout, video editing, streaming, simple navigation and dealing with design issues.

Interscience Healthcare PR

July 1997 - January 1998

During work experience I designed the intranet for the company, helped put together brochures in Quark and participated in all in-house design.

Higher Education

London College of Communication

BA Hons in Digital Media Production: 2.1

2005 - 2007

City University

PHP programming three month evening course

2004

LCP

Computer Graphics, Illustration & desktop publishing one year foundation course

1997

References

Available on request.



Interests

Creative photography, vinyl record collection, cycling, cycle touring, walking, birdlife, travelling, origami, screen-printing